



## Global Market Navigator

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### **Rice in Vietnam (2017)**

Rice in Vietnam by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2017.

This market covers all rice consumption including all packaged and unpackaged white and other rice. Market size is based on retail and non-retail sales.

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#### **Segmentation of this market**

- Dry White
- Long Grain
- Short/Medium Grain

#### **Compound annual growth rates**

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

#### **Socio-economic data**

Included with this snapshot is socio-economic data for Vietnam. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

# Market Size & Forecast

Market size for Rice in Vietnam is given in VND and tonne with a minimum of five years' historical data. Market Forecast is provided for five years.

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