



Global Market Navigator

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Coffee in Vietnam (2022)

Coffee in Vietnam by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2022.

This report covers all instant and fresh coffee. It excludes RTD liquid products. Market size is based on retail (off trade) and non-retail (on trade) sales.

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Segmentation of this market

- Fresh
- Instant
- Plain
- Speciality

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for Vietnam. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Coffee in Vietnam is given in VND and tonne with a minimum of five years' historical data. Market Forecast is provided for five years.

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