



Global Market Navigator

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Yoghurt - US (2024)

Yoghurt - US by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2024.

This report covers all drinking/cultured and spoonable yoghurts and yoghurt type drinks. Market size is based on retail and non-retail sales.

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Segmentation of this market

- Drinking/Cultured Yoghurt
- Spoonable

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for US. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Yoghurt - US is given in USD with a minimum of five years' historical data. Market Forecast is provided for five years.

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