



## Global Market Navigator

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### **Hair Styling Agents - US (2024)**

Hair Styling Agents - US by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2024.

This market covers sprays, gels, cream, liquid, mousse and other hair styling agents. Market value is based on sales through all retail channels including direct to consumer, but excludes the professional sector including hairdresser sales to the consumer.

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#### **Compound annual growth rates**

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

#### **Socio-economic data**

Included with this snapshot is socio-economic data for US. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

#### **Market Size & Forecast**

Market size for Hair Styling Agents - US is given in USD with a minimum of five years' historical data. Market Forecast is provided for five years.

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