



## Global Market Navigator

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### **Breakfast Cereals - US (2024)**

Breakfast Cereals - US by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2024.

This market covers RTE (cold) adult and children's cereals and hot breakfast cereals. Market size comprises sales through all retail channels including direct to consumer.

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#### **Segmentation of this market**

- Cold
- Hot

#### **Compound annual growth rates**

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

#### **Socio-economic data**

Included with this snapshot is socio-economic data for US. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

#### **Market Size & Forecast**

Market size for Breakfast Cereals - US is given in USD with a minimum of five years' historical data. Market Forecast is provided for five years.

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