



## Global Market Navigator

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### **Biscuits (Cookies & Crackers) - US (2024)**

Biscuits (Cookies & Crackers) - US by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2024.

This market covers packaged savoury & sweet biscuits (cookies). Market size comprises sales through all retail channels including direct to consumer.

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#### **Segmentation of this market**

- Savoury Biscuits
- Sweet Biscuits (Cookies)

#### **Compound annual growth rates**

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

#### **Socio-economic data**

Included with this snapshot is socio-economic data for US. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

#### **Market Size & Forecast**

Market size for Biscuits (Cookies & Crackers) - US is given in USD with a minimum of five years' historical data. Market Forecast is provided for five years.

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