



## Global Market Navigator

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### **Snack Bars - US (2024)**

Snack Bars - US by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2024.

This market covers packaged snack bars which can be eaten without accompaniment (e.g. milk) anywhere (such as on street) usually between meals. Market size comprises sales through all retail channels including direct to consumer.

Purchase of this snapshot allows you to quickly compare the data for this market with your other purchased snapshots on our Navigator platform. Mintel Market Sizes allows to you create charts, tables and export the raw data in all standard formats.

#### **Compound annual growth rates**

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

#### **Socio-economic data**

Included with this snapshot is socio-economic data for US. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

#### **Market Size & Forecast**

Market size for Snack Bars - US is given in USD with a minimum of five years' historical data. Market Forecast is provided for five years.

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