



Global Market Navigator

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Colour Cosmetics - US (2025)

Colour Cosmetics - US by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2025.

This market covers eye, face, lip and nail colour cosmetics for women. It excludes nail varnish remover, medicated products including lip salves and cosmetics hardware such as false eye lashes and nails. Market value is based on sales through all retail channels including direct to consumer and selective outlets.

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Segmentation of this market

- Eye
- Face
- Lip
- Nail

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for US. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Colour Cosmetics - US is given in USD with a minimum of five years' historical data. Market Forecast is provided for five years.

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