



## Global Market Navigator

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### **Sweet Bakery - Thailand (2023)**

Sweet Bakery - Thailand by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2023.

This market covers wrapped ambient and chilled cakes, pies, tarts and other sweet bakery products. It excludes frozen products. Market size comprises sales through all retail channels including direct to consumer.

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#### **Segmentation of this market**

- Small Cakes/Pies
- Large Cakes/Pies
- Sweet Breads

#### **Compound annual growth rates**

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

#### **Socio-economic data**

Included with this snapshot is socio-economic data for Thailand. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

# Market Size & Forecast

Market size for Sweet Bakery - Thailand is given in THB and tonne with a minimum of five years' historical data. Market Forecast is provided for five years.

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