



Global Market Navigator

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Instant Noodles - Thailand (2023)

Instant Noodles - Thailand by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2023.

This market covers cup/bowl and packet instant noodles. It excludes plain noodles which require considerable preparation time. Noodles are made of wheat (but not durum wheat), rice, mung bean, acorn, buckwheat, potato and canna starch. Market size comprises sales through all retail channels including direct to consumer.

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Segmentation of this market

- Cup/Bowl
- Packet

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for Thailand. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Instant Noodles - Thailand is given in THB and tonne with a minimum of five years' historical data. Market Forecast is provided for five years.

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