



Global Market Navigator

© 2026 Mintel Group Limited. All Rights Reserved. Confidential to Mintel.

Ice Cream - Thailand (2026)

Ice Cream - Thailand by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2026.

This market covers all packaged ice cream, sorbets and water ices in family packs, individually wrapped and multipack format. It excludes unpackaged items, desserts, frozen cakes, frozen yoghurts and tofu. Market value and volume comprises sales through all retail channels including direct to consumer.

Purchase of this snapshot allows you to quickly compare the data for this market with your other purchased snapshots on our Navigator platform. Mintel Market Sizes allows to you create charts, tables and export the raw data in all standard formats.

Segmentation of this market

- Family Packs
- Individually Wrapped

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for Thailand. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Ice Cream - Thailand is given in THB and litre with a minimum of five years' historical

data. Market Forecast is provided for five years.

To order this report call your local Mintel office:

EMEA: +44 (0) 20 7606 6000

Americas: +1 (312) 932 0400

Asia: +61 (0) 2 8284 8100

Or email marketsizes@mintel.com

This report has been extracted from Mintel Market Sizes, contact us to learn more about our flexible subscription packages.

Ice Cream - Thailand (2026) is included in a number of subscription packages.

Subscription by Region:

- Thailand – All Markets
- Asia Pacific – All Markets
- Global – All Markets

Subscription by Industry:

- Food – Global
- Food – Asia Pacific

Related Reports

Ice Cream - Australia (2026)

Ice Cream - Brazil (2025)

Ice Cream - Canada (2025)

Ice Cream - China (2025)

Ice Cream - France (2022)

Ice Cream - Germany (2025)

Ice Cream - India (2020)

Ice Cream - Indonesia (2025)

Ice Cream - Japan (2025)

Ice Cream - South Korea (2026)

Ice Cream - Spain (2025)

Ice Cream - UK (2024)