



Global Market Navigator

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Fast Food & Takeaways in Philippines (2014)

Fast Food & Takeaways in Philippines by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2014.

This report covers fast food and takeaway restaurants which have a restricted or set menu, limited seating and offer take-aways which account for a significant proportion of turnover. Market value is based on expenditure including sales tax in these outlets; market volume is based on numbers of outlets.

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Segmentation of this market

- Chain
- Independent

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for Philippines. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Fast Food & Takeaways in Philippines is given in PHP and outlet with a minimum of five years' historical data. Market Forecast is provided for five years.

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