



Global Market Navigator

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Sports Drinks in New Zealand (2020)

Sports Drinks in New Zealand by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2020.

This market covers liquid and powdered sports drinks. Sports drinks are designed to replace energy and minerals lost during exercise. Market size comprises sales through all retail channels including direct to consumer including vending machines. Market value is calculated at prices in retailers.

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Segmentation of this market

- Liquid/Rtd

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for New Zealand. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Sports Drinks in New Zealand is given in NZD and litre with a minimum of five years' historical data. Market Forecast is provided for five years.

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