



## Global Market Navigator

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### **Paper Products - Japan (2024)**

Paper Products - Japan by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2024.

This market covers toilet paper, facial tissues and kitchen paper. Market size is based on sales for household use through all retail outlets including directly to consumer.

Purchase of this snapshot allows you to quickly compare the data for this market with your other purchased snapshots on our Navigator platform. Mintel Market Sizes allows to you create charts, tables and export the raw data in all standard formats.

#### **Segmentation of this market**

- Facial Tissues
- Kitchen
- Toilet Paper

#### **Compound annual growth rates**

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

#### **Socio-economic data**

Included with this snapshot is socio-economic data for Japan. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

# Market Size & Forecast

Market size for Paper Products - Japan is given in JPY with a minimum of five years' historical data. Market Forecast is provided for five years.

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