



© 2025 Mintel Group Limited. All Rights Reserved. Confidential to Mintel.

Paper Products - Japan (2024)

Paper Products - Japan by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2024.

This market covers toilet paper, facial tissues and kitchen paper. Market size is based on sales for household use through all retail outlets including directly to consumer.

Purchase of this snapshot allows you to quickly compare the data for this market with your other purchased snapshots on our Navigator platform. Mintel Market Sizes allows to you create charts, tables and export the raw data in all standard formats.

Segmentation of this market

- Facial Tissues
- Kitchen
- Toilet Paper

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for Japan. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Paper Products - Japan is given in JPY with a minimum of five years' historical data. Market Forecast is provided for five years.

To order this report call your local Mintel office:

EMEA: +44 (0) 20 7606 6000

Americas: +1 (312) 932 0400

Asia: +61 (0) 2 8284 8100

Or email marketsizes@mintel.com

This report has been extracted from Mintel Market Sizes, contact us to learn more about our flexible subscription packages.

Paper Products - Japan (2024) is included in a number of subscription packages.

Subscription by Region:

- Japan – All Markets
- Asia Pacific – All Markets
- Global – All Markets

Subscription by Industry:

- Household / Home – Global
- Household / Home – Asia Pacific

Related Reports

Paper Products - Australia (2023)

Paper Products - Canada (2020)

Paper Products - China (2021)

Paper Products - France (2022)

Paper Products - Germany (2023)

Paper Products - India (2021)

Paper Products - Indonesia (2024)

Paper Products - Italy (2022)

Paper Products - Mexico (2021)

Paper Products - South Korea (2023)

Paper Products - Thailand (2019)

Paper Products - UK (2023)