



## Global Market Navigator

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### **Baby Food - Japan (2023)**

Baby Food - Japan by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2023.

This comprises packaged dry and liquid products designed specifically for babies/infants. It includes: baby formula and growing up milk; other drinks, biscuits/rusks/snacks; cereals; fruit & vegetables; foods and other solids. Market value and volume comprises sales through all retail channels including direct to consumer.

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#### **Segmentation of this market**

- Baby Formula
- Biscuits/Rusks/Snacks
- Cereals
- Growing Up
- Milk
- Other
- Other Drinks
- Wet Foods

#### **Compound annual growth rates**

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

## Socio-economic data

Included with this snapshot is socio-economic data for Japan. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

## Market Size & Forecast

Market size for Baby Food - Japan is given in JPY and tonne with a minimum of five years' historical data. Market Forecast is provided for five years.

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