



## Global Market Navigator

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### **Beer - Japan (2025)**

Beer - Japan by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2025.

This market covers all alcoholic and non-alcoholic beers. Market size is based on retail (off trade) and non-retail (on trade and food industry) sales.

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#### **Segmentation of this market**

- Light/No/Low Alcohol
- Standard

#### **Compound annual growth rates**

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

#### **Socio-economic data**

Included with this snapshot is socio-economic data for Japan. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

#### **Market Size & Forecast**

Market size for Beer - Japan is given in JPY and litre with a minimum of five years' historical data. Market Forecast is provided for five years.

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