



Global Market Navigator

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Biscuits (Cookies & Crackers) - Japan (2025)

Biscuits (Cookies & Crackers) - Japan by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2025.

This market covers packaged savoury & sweet biscuits (cookies). Market size comprises sales through all retail channels including direct to consumer.

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Segmentation of this market

- Savoury Biscuits
- Sweet Biscuits (Cookies)

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for Japan. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Biscuits (Cookies & Crackers) - Japan is given in JPY and tonne with a minimum of five years' historical data. Market Forecast is provided for five years.

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