



## Global Market Navigator

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### **Sports Drinks - Japan (2023)**

Sports Drinks - Japan by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2023.

This market covers liquid and powdered sports drinks. Sports drinks are designed to replace energy and minerals lost during exercise. Market size comprises sales through all retail channels including direct to consumer including vending machines. Market value is calculated at prices in retailers.

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#### **Segmentation of this market**

- Liquid/Rtd
- Powder/Tablets

#### **Compound annual growth rates**

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

#### **Socio-economic data**

Included with this snapshot is socio-economic data for Japan. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

# Market Size & Forecast

Market size for Sports Drinks - Japan is given in JPY and litre with a minimum of five years' historical data. Market Forecast is provided for five years.

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