



Global Market Navigator

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Tea and Infusions - Japan (2025)

Tea and Infusions - Japan by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2025.

This report covers packaged and unpackaged black, green, oolong, white and Pu'er teas, infusions and yerba mate. It excludes RTD liquid products. Market size is based on retail (off trade) and non-retail(on trade) sales.

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Segmentation of this market

- Black
- Green
- Infusions
- Oolong
- Other
- Tea

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for Japan. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Tea and Infusions - Japan is given in JPY and tonne with a minimum of five years' historical data. Market Forecast is provided for five years.

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