



## Global Market Navigator

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### **Carbonated Soft Drinks - Italy (2023)**

Carbonated Soft Drinks - Italy by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2023.

This market covers colas, lemon, orange and other flavoured carbonated soft drinks. It excludes carbonated fruit juices and waters. Market size is based on retail (off trade) and non-retail (on trade) sales.

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#### **Segmentation of this market**

- Colas
- Lemon/Lemon & Lime
- Orange
- Other Carbonates

#### **Compound annual growth rates**

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

#### **Socio-economic data**

Included with this snapshot is socio-economic data for Italy. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

# Market Size & Forecast

Market size for Carbonated Soft Drinks - Italy is given in EUR and litre with a minimum of five years' historical data. Market Forecast is provided for five years.

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