



Global Market Navigator

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Fabric Care - Italy (2025)

Fabric Care - Italy by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2025.

This market covers laundry detergents, fabric conditioners and softeners and laundry aids. Market size comprises sales through all retail channels including direct to consumer and excludes sales to professional laundries and laundrettes.

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Segmentation of this market

- Conditioners & Softeners
- Laundry Aids
- Laundry Detergents
- Hand
- Machine Liquid
- Machine Other

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for Italy. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Fabric Care - Italy is given in EUR with a minimum of five years' historical data. Market Forecast is provided for five years.

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