



Global Market Navigator

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Beer - Italy (2025)

Beer - Italy by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2025.

This market covers all alcoholic and non-alcoholic beers. Market size is based on retail (off trade) and non-retail (on trade and food industry) sales.

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Segmentation of this market

- Extra Strong
- Light/No/Low Alcohol
- Standard
- Strong

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for Italy. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Beer - Italy is given in EUR and litre with a minimum of five years' historical data. Market Forecast is provided for five years.

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