

© 2025 Mintel Group Limited. All Rights Reserved. Confidential to Mintel.

# **OTC Medications - Italy (2022)**

OTC Medications - Italy by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2022.

This market covers analgesics, cough/cold/flu, gastro-intestinal, dermatological remedies and vitamins and minerals. It excludes all other OTC products and those which require prescriptions but includes pharmacy approved. Supplements are excluded unless they are combined with vitamins/medicines and these form a main selling point; or marketed solely as remedies for specific ailments alongside others included in a segment, and classified as such by the authorities, they may be included. Market size comprises sales through all retail channels including direct to consumer.

Purchase of this snapshot allows you to quickly compare the data for this market with your other purchased snapshots on our Navigator platform. Mintel Market Sizes allows to you create charts, tables and export the raw data in all standard formats.

# Segmentation of this market

- Analgesics/Antipyretics
- Cough/Colds/Flu
- Dermatological
- Gastrointestinal
- Vitamins & Minerals

# **Compound annual growth rates**

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

# Socio-economic data

Included with this snapshot is socio-economic data for Italy. Population, Consumer Price Index (CPI),

Gross Domestic Product (GDP), Exchange Rates.

## **Market Size & Forecast**

Market size for OTC Medications - Italy is given in EUR with a minimum of five years' historical data. Market Forecast is provided for five years.

To order this report call your local Mintel office:

EMEA: +44 (0) 20 7606 6000 Americas: +1 (312) 932 0400 Asia: +61 (0) 2 8284 8100

Or email marketsizes@mintel.com

This report has been extracted from Mintel Market Sizes, contact us to learn more about our flexible subscription packages.

OTC Medications - Italy (2022) is included in a number of subscription packages.

#### **Subscription by Region:**

- Italy All Markets
- Europe All Markets
- Global All Markets

### **Subscription by Industry:**

- Pharmaceuticals Global
- Pharmaceuticals Europe

# **Related Reports**

OTC Medications - Australia (2021)

OTC Medications - Canada (2018)

OTC Medications - China (2020)

OTC Medications - France (2022)

OTC Medications - Germany (2025)

OTC Medications - India (2021)

OTC Medications - Indonesia (2023)

OTC Medications - Japan (2023)

OTC Medications - Mexico (2023)

OTC Medications - Spain (2018)

OTC Medications - Thailand (2018)

OTC Medications - UK (2022)