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Ice Cream - Italy (2023)

Ice Cream - Italy by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2023.

This market covers all packaged ice cream, sorbets and water ices in family packs, individually wrapped and multipack format. It excludes unpackaged items, desserts, frozen cakes, frozen yoghurts and tofu. Market value and volume comprises sales through all retail channels including direct to consumer.

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Segmentation of this market

- Family Packs
- Individually Wrapped
- Multipacks

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for Italy. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Ice Cream - Italy is given in EUR and litre with a minimum of five years' historical data. Market Forecast is provided for five years.

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