



Global Market Navigator

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Juice - Italy (2023)

Juice - Italy by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2023.

This market covers all ambient and chilled liquid and frozen sales of fruit and vegetable pure juices, nectars, juice drinks and carbonated fruit juices i.e. which consumers can drink without adding water or frozen juice products which are reconstituted. It excludes syrups, cordial and squashes where consumers must add water. Market size is based on retail (off trade) and non-retail (on trade) sales.

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Segmentation of this market

- Juice Drinks
- Nectars
- Pure Juices

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for Italy. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Juice - Italy is given in EUR and litre with a minimum of five years' historical data. Market Forecast is provided for five years.

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