



## Global Market Navigator

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### **Beer in Denmark (2020)**

Beer in Denmark by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2020.

This market covers packaged extra strong, strong, standard, light and no alcohol beers. Market size is based on sales through all retail channels (off trade) including direct to consumer.

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#### **Segmentation of this market**

- Extra Strong
- Light/No/Low Alcohol
- Standard
- Strong

#### **Compound annual growth rates**

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

#### **Socio-economic data**

Included with this snapshot is socio-economic data for Denmark. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

# Market Size & Forecast

Market size for Beer in Denmark is given in DKK and litre with a minimum of five years' historical data. Market Forecast is provided for five years.

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