



Global Market Navigator

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Bread & Bread products in China (2018)

Bread & Bread products in China by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2018.

This market covers packaged white and non-white bread, savoury specialty breads and savoury pastries & pies. Market size comprises sales through all retail channels including direct to consumer. This market covers packaged white and non-white bread, specialty breads and savoury pastries & pies. Market size comprises sales through all retail channels including direct to consumer. It includes sales through in store bakeries unless stated otherwise.

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Segmentation of this market

- Plain Non-White Bread
- Plain White Bread
- Savoury Pastries & Pies
- Speciality Breads

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for China. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Bread & Bread products in China is given in CNY and tonne with a minimum of five years' historical data. Market Forecast is provided for five years.

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