



## Global Market Navigator

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### **Bread & Bread products - China (2021)**

Bread & Bread products - China by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2021.

This market covers packaged white and non-white bread, savoury specialty breads and savoury pastries & pies. Market size comprises sales through all retail channels including direct to consumer. This market covers packaged white and non-white bread, specialty breads and savoury pastries & pies. Market size comprises sales through all retail channels including direct to consumer. It includes sales through in store bakeries unless stated otherwise.

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#### **Segmentation of this market**

- Plain Non-White Bread
- Plain White Bread
- Speciality Breads

#### **Compound annual growth rates**

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

#### **Socio-economic data**

Included with this snapshot is socio-economic data for China. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

# Market Size & Forecast

Market size for Bread & Bread products - China is given in CNY and tonne with a minimum of five years' historical data. Market Forecast is provided for five years.

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