



## Global Market Navigator

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### **Fabric Care - Brazil (2023)**

Fabric Care - Brazil by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2023.

This market covers laundry detergents, fabric conditioners and softeners and laundry aids. Market size comprises sales through all retail channels including direct to consumer and excludes sales to professional laundries and laundrettes.

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#### **Segmentation of this market**

- Conditioners & Softeners
- Laundry Aids
- Laundry Detergents
- Hand
- Machine Liquid
- Machine Other

#### **Compound annual growth rates**

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

#### **Socio-economic data**

Included with this snapshot is socio-economic data for Brazil. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

# Market Size & Forecast

Market size for Fabric Care - Brazil is given in BRL with a minimum of five years' historical data. Market Forecast is provided for five years.

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