



## Global Market Navigator

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### **Vitamins & Minerals - Australia (2023)**

Vitamins & Minerals - Australia by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2023.

This market covers single/dual, multi-vitamins and minerals. Combinations with supplements where vitamins and/or minerals form a main selling point are also included, but excluded are those supplements where vitamins are naturally intrinsic to one of the ingredients. It excludes products which require prescriptions but includes pharmacy approved. Market size comprises sales through all retail channels including direct to consumer.

Purchase of this snapshot allows you to quickly compare the data for this market with your other purchased snapshots on our Navigator platform. Mintel Market Sizes allows to you create charts, tables and export the raw data in all standard formats.

#### **Segmentation of this market**

- Minerals
- Vitamins

#### **Compound annual growth rates**

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

#### **Socio-economic data**

Included with this snapshot is socio-economic data for Australia. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

# Market Size & Forecast

Market size for Vitamins & Minerals - Australia is given in AUD with a minimum of five years' historical data. Market Forecast is provided for five years.

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