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Oral Hygiene - Australia (2023)

Oral Hygiene - Australia by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2023.

This market covers toothpaste, toothbrush and mouthwash and ancillary oral hygiene products. Market size comprises sales through all retail channels including direct to consumer and via dentists.

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Segmentation of this market

- Ancillaries
- Mouthwashes
- Toothbrushes
- Toothpaste

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for Australia. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Oral Hygiene - Australia is given in AUD with a minimum of five years' historical data. Market Forecast is provided for five years.

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