

Mintel Market Sizes

2020 Publishing Schedule

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2020	Q1	Q2	Q3	Q4	2020	Q1	Q2	Q3	Q4
Air Fresheners				•	Instant Noodles*		•		
Baby Food		•			Juice		•		
Beer	•				Milk			•	
Biscuits (Cookies & Crackers)	•				Oral Hygiene			•	
Body Care		•			OTC Medications				•
Bottled Water	•				Paper Products				•
Bread & Bread products			•		Pasta*		•		
Breakfast Cereals			•		Pet Food			•	
Butter & Yellow fats			•		Prepared Soup			•	
Carbonated Soft Drinks	•				Processed Fish				•
Cheese			•		Processed Meat				•
Chocolate Confectionery		•			Ready Meals (inc pizza)			•	
Coffee			•		Rice		•		
Colour Cosmetics		•			Shampoo & Conditioners	•			
Cooking & Edible Oils				•	Shaving & Depilatory Products				•
Cooking Sauces		•			Snack Bars	•			
Deodorants				•	Snack Food		•		
Desserts			•		Soap, Bath & Shower Products	•			
Dishwashing Products				•	Spirits				•
Disposable Nappies	•				Sports Drinks			•	
Energy Drinks		•			Sugar & Gum Confectionery		•		
Fabric Care				•	Sugar & Sweeteners				•
Facial Care		•			Sun Care	•			
Feminine Hygiene and Sanitary Protection Products				•	Sweet Bakery	•			
Fragrances			•		Sweet Spreads		•		
Hair Colourants	•				Table Sauces		•		
Hair Styling Agents	•				Tea and Infusions			•	
Household Cleaners				•	Vitamins & Minerals				•
Ice Cream				•	Wine & Sparkling Wines				•
Insect Killers & Repellents				•	Yoghurt			•	

Dates and titles subject to change; * abbreviated coverage, check market coverage

Mintel Market Sizes Publishing Schedule



Food 2020	Q1	Q2	Q3	Q4
Baby Food		•		
Biscuits (Cookies & Crackers)	•			
Bread & Bread products			•	
Breakfast Cereals			•	
Butter & Yellow fats			•	
Cheese			•	
Chocolate Confectionery		•		
Cooking & Edible Oils				•
Cooking Sauces		•		
Desserts			•	
Ice Cream				•
Instant Noodles*		•		
Milk			•	
Pasta*		•		
Pet Food			•	
Prepared Soup			•	
Processed Fish				•
Processed Meat				•
Ready Meals (inc pizza)			•	
Rice		•		
Snack Bars	•			
Snack Food		•		
Sugar & Gum Confectionery		•		
Sugar & Sweeteners				•
Sweet Bakery	•			
Sweet Spreads		•		
Table Sauces		•		
Yoghurt			•	

Alcoholic Drinks 2020	Q1	Q2	Q3	Q4
Beer	•			
Spirits				•
Wine & Sparkling Wines				•
Non-alcoholic Drinks 2020	Q1	Q2	Q3	Q4
Bottled Water	•			
Carbonated Soft Drinks	•			
Coffee			•	
Energy Drinks		•		
Juice		•		
Sports Drinks			•	
Tea and Infusions			•	

Mintel Market Sizes Publishing Schedule



Beauty, Personal Goods, Toiletries 2020	Q1	Q2	Q3	Q4
Body Care		•		
Colour Cosmetics		•		
Deodorants				•
Disposable Nappies	•			
Facial Care		•		
Feminine Hygiene and Sanitary Protection Products				•
Fragrances			•	
Hair Colourants	•			
Hair Styling Agents	•			
Oral Hygiene			•	
Shampoo & Conditioners	•			
Shaving & Depilatory Products				•
Soap, Bath & Shower Products	•			
Sun Care	•			
Household/Home 2020				
Air Fresheners				•
Dishwashing Products				•
Fabric Care				•
Household Cleaners				•
Insect Killers & Repellents				•
Paper Products				•
Pharmaceuticals 2020				
OTC Medications				•
Vitamins & Minerals				•

Dates and titles subject to change

Mintel Market Sizes Coverage

38 markets – accounting for more than 90% of global consumer spend, worth US\$37.2 Trillion USD

- Australia
 - Austria
 - Belgium
 - Brazil
 - Canada
 - Chile
 - China
 - Colombia
 - Denmark
 - Finland
 - France
 - Germany
 - Hong Kong
 - India
 - Indonesia
 - Italy
 - Japan
 - Malaysia
 - Mexico
 - Netherlands
- Instant Noodles only covered in China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, Thailand, Vietnam*
- Pasta covered only markets not covered by Instant Noodles*



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