

Mintel Market Sizes

2022 Publishing Schedule

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2022	Q1	Q2	Q3	Q4	2022	Q1	Q2	Q3	Q4
Air Fresheners				•	Instant Noodles*		•		
Baby Food		•			Juice		•		
Beer	•				Milk			•	
Biscuits (Cookies & Crackers)	•				Oral Hygiene			•	
Body Care		•			OTC Medications				•
Bottled Water	•				Paper Products				•
Bread & Bread products			•		Pasta*		•		
Breakfast Cereals			•		Pet Food			•	
Butter & Yellow fats			•		Prepared Soup			•	
Carbonated Soft Drinks	•				Processed Fish				•
Cheese			•		Processed Meat				•
Chocolate Confectionery		•			Ready Meals (inc pizza)			•	
Coffee			•		Rice		•		
Colour Cosmetics		•			Shampoo & Conditioners	•			
Cooking & Edible Oils				•	Shaving & Depilatory Products				•
Cooking Sauces		•			Snack Bars	•			
Deodorants				•	Snack Food		•		
Desserts			•		Soap, Bath & Shower Products	•			
Dishwashing Products				•	Spirits				•
Disposable Nappies	•				Sports Drinks			•	
Energy Drinks		•			Sugar & Gum Confectionery		•		
Fabric Care				•	Sugar & Sweeteners				•
Facial Care		•			Sun Care	•			
Feminine Hygiene and Sanitary Protection Products				•	Sweet Bakery	•			
Fragrances			•		Sweet Spreads		•		
Hair Colourants	•				Table Sauces		•		
Hair Styling Agents	•				Tea and Infusions			•	
Household Cleaners				•	Vitamins & Minerals				•
Ice Cream				•	Wine & Sparkling Wines				•
Insect Killers & Repellents				•	Yoghurt			•	

Dates and titles subject to change; * abbreviated coverage, check market coverage

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Food 2022	Q1	Q2	Q3	Q4
Baby Food		•		
Biscuits (Cookies & Crackers)	•			
Bread & Bread products			•	
Breakfast Cereals			•	
Butter & Yellow fats			•	
Cheese			•	
Chocolate Confectionery		•		
Cooking & Edible Oils				•
Cooking Sauces		•		
Desserts			•	
Ice Cream				•
Instant Noodles*		•		
Milk			•	
Pasta*		•		
Pet Food			•	
Prepared Soup			•	
Processed Fish				•
Processed Meat				•
Ready Meals (inc pizza)			•	
Rice		•		
Snack Bars	•			
Snack Food		•		
Sugar & Gum Confectionery		•		
Sugar & Sweeteners				•
Sweet Bakery	•			
Sweet Spreads		•		
Table Sauces		•		
Yoghurt			•	

Alcoholic Drinks 2022	Q1	Q2	Q3	Q4
Beer	•			
Spirits				•
Wine & Sparkling Wines				•
Non-alcoholic Drinks 2022	Q1	Q2	Q3	Q4
Bottled Water	•			
Carbonated Soft Drinks	•			
Coffee			•	
Energy Drinks		•		
Juice		•		
Sports Drinks			•	
Tea and Infusions			•	

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Beauty, Personal Goods, Toiletries 2022	Q1	Q2	Q3	Q4
Body Care		•		
Colour Cosmetics		•		
Deodorants				•
Disposable Nappies	•			
Facial Care		•		
Feminine Hygiene and Sanitary Protection Products				•
Fragrances			•	
Hair Colourants	•			
Hair Styling Agents	•			
Oral Hygiene			•	
Shampoo & Conditioners	•			
Shaving & Depilatory Products				•
Soap, Bath & Shower Products	•			
Sun Care	•			
Household/Home 2022				
Air Fresheners				•
Dishwashing Products				•
Fabric Care				•
Household Cleaners				•
Insect Killers & Repellents				•
Paper Products				•
Pharmaceuticals 2022				
OTC Medications				•
Vitamins & Minerals				•

Dates and titles subject to change

Mintel Market Sizes Coverage

34 markets – accounting for more than 90% of global consumer spend, worth US\$37.2 Trillion USD

Australia	Netherlands
Brazil	New Zealand
Canada	Nigeria
Chile	Norway
China	Peru
Colombia	Philippines
Denmark	Poland
Finland	Saudia Arabia
France	Singapore
Germany	South Africa
Hong Kong	South Korea
India	Spain
Indonesia	Sweden
Italy	Thailand
Japan	UK
Malaysia	US
Mexico	Vietnam



Instant Noodles only covered in China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, Thailand, Vietnam
Pasta covered only markets not covered by Instant Noodles

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GROW**

