

Household Cleaners in US by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2018.

This market covers hard surface cleaners, bleaches/disinfectants, washroom, kitchen and other cleaners and polishes. Market size comprises sales through all retail channels including direct to consumer.

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Segmentation of this market

- Bleach/Disinfectants
- Furniture
- Hard Surface Cleaners
- Kitchen
- Other Cleaners & Polishes
- Washroom

Socio-economic data

Included with this snapshot is socio-economic data for US. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Market Size & Forecast

Market size for Household Cleaners in US is given in USD with a minimum of five years' historical data. Market Forecast is provided for five years.

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