

Feminine Hygiene and Sanitary Protection Products in US (2018) Global Market Navigator

Feminine Hygiene and Sanitary Protection Products in US by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2018.

This market covers sanitary protection (pads/towels; tampons; liners), feminine hygiene (wipes, washes, cups & feminine intimate deodorants) and adult incontinence products. Market value is based on sales through all retail channels including direct to consumers. It excludes products supplied on prescription.

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Segmentation of this market

- Adult Incontinence Products
- Feminine Hygiene
- Liners
- Pads/Towels
- Sanitary Protection
- Tampons

Socio-economic data

Included with this snapshot is socio-economic data for US. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Market Size & Forecast

Market size for Feminine Hygiene and Sanitary Protection Products in US is given in USD with a minimum of five years' historical data. Market Forecast is provided for five years.

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