

Fast Food & Takeaways in Malaysia (2017)

Fast Food & Takeaways in Malaysia by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2017.

This report covers fast food and takeaway restaurants which have a restricted or set menu, limited seating and offer take-aways which account for a significant proportion of turnover. Market value is based on expenditure including sales tax in these outlets; market volume is based on numbers of outlets.

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Segmentation of this market

- Chain
- Independent

Socio-economic data

Included with this snapshot is socio-economic data for Malaysia. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Market Size & Forecast

Market size for Fast Food & Takeaways in Malaysia is given in MYR and outlet with a minimum of five years' historical data. Market Forecast is provided for five years.

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