

Fabric Care in Malaysia (2016)

Fabric Care in Malaysia by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2016.

This market covers laundry detergents, fabric conditioners and softeners and laundry aids. Market size comprises sales through all retail channels including direct to consumer and excludes sales to professional laundries and laundrettes.

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Segmentation of this market

- Conditioners & Softeners
- Laundry Aids
- Laundry Detergents
- Hand
- Machine Liquid

Socio-economic data

Included with this snapshot is socio-economic data for Malaysia. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Market Size & Forecast

Market size for Fabric Care in Malaysia is given in MYR with a minimum of five years' historical data. Market Forecast is provided for five years.

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