

Ice Cream in Malaysia by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2018.

This market covers all packaged ice cream, sorbets and water ices in family packs, individually wrapped and multipack format. It excludes unpackaged items, desserts, frozen cakes, frozen yoghurts and tofu. Market value and volume comprises sales through all retail channels including direct to consumer.

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### Segmentation of this market

- Family Packs
- Individually Wrapped
- Multipacks

### Socio-economic data

Included with this snapshot is socio-economic data for Malaysia. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

### Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

### Market Size & Forecast

Market size for Ice Cream in Malaysia is given in MYR and litre with a minimum of five years' historical data. Market Forecast is provided for five years.

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