

Deodorants in Mexico by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2018.

This market covers aerosols, pumps, roll-ons, sticks, creams/gels and body spray deodorants for men and women. Market value is based on sales through all retail channels including direct to consumer and selective outlets.

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Segmentation of this market

- Aerosols
- Body Sprays
- Creams/Gels
- Deodorants/Anti-Perspirants
- Pumps
- Roll-Ons
- Sticks

Socio-economic data

Included with this snapshot is socio-economic data for Mexico. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Market Size & Forecast

Market size for Deodorants in Mexico is given in MXN with a minimum of five years' historical data. Market Forecast is provided for five years.

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