

Desserts in China (2018)

Global Market Navigator

Desserts in China by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2018.

This comprises all packaged frozen, chilled and ambient products which are RTE or need preparation. Most products will contain sugar and/or sweeteners. Market value and volume comprises sales through all retail channels including direct to consumer.

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Segmentation of this market

- Shelf Stable

Socio-economic data

Included with this snapshot is socio-economic data for China. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Market Size & Forecast

Market size for Desserts in China is given in CNY and tonne with a minimum of five years' historical data. Market Forecast is provided for five years.

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