

Colour Cosmetics in China (2018)

Colour Cosmetics in China by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2018.

This market covers eye, face, lip and nail colour cosmetics for women. It excludes nail varnish remover, medicated products including lip salves and cosmetics hardware such as false eye lashes and nails. Market value is based on sales through all retail channels including direct to consumer and selective outlets.

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Segmentation of this market

- Eye
- Face
- Lip
- Nail

Socio-economic data

Included with this snapshot is socio-economic data for China. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Market Size & Forecast

Market size for Colour Cosmetics in China is given in CNY with a minimum of five years' historical data. Market Forecast is provided for five years.

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