

## Feminine Hygiene and Sanitary Protection Products in Brazil (2018) Global Market Navigator

Feminine Hygiene and Sanitary Protection Products in Brazil by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2018.

This market covers sanitary protection (pads/towels; tampons; liners), feminine hygiene (wipes, washes, cups & feminine intimate deodorants) and adult incontinence products. Market value is based on sales through all retail channels including direct to consumers. It excludes products supplied on prescription.

Purchase of this snapshot allows you to quickly compare the data for this market with your other purchased snapshots on our Navigator platform. Mintel Market Sizes allows to you create charts, tables and export the raw data in all standard formats.

### Segmentation of this market

- Adult Incontinence Products
- Liners
- Pads/Towels
- Sanitary Protection
- Tampons

### Socio-economic data

Included with this snapshot is socio-economic data for Brazil. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

### Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

### Market Size & Forecast

Market size for Feminine Hygiene and Sanitary Protection Products in Brazil is given in BRL with a minimum of five years' historical data. Market Forecast is provided for five years.

To order this report call your local Mintel office:

EMEA: +44 (0) 20 7606 6000  
Americas: +1 (312) 932 0400  
Asia: +61 (0) 2 8284 8100

Or email [marketsizes@mintel.com](mailto:marketsizes@mintel.com)

This report has been extracted from Mintel Market Sizes, contact us to learn more about our flexible subscription packages.

Feminine Hygiene and Sanitary Protection Products in Brazil (2018) is included in a number of subscription packages.

### Subscription by Region:

- Brazil – All Markets
- Latin America – All Markets
- BRIC – All Markets
- G20 – All Markets
- Global – All Markets

### Subscription by Industry:

- Beauty, Personal Goods, Toiletries – Global
- Beauty, Personal Goods, Toiletries – Latin America
- Beauty, Personal Goods, Toiletries – BRIC
- Beauty, Personal Goods, Toiletries – G20

### Related Reports

Feminine Hygiene and Sanitary Protection Products in Chile (2018)  
Feminine Hygiene and Sanitary Protection Products in Colombia (2018)  
Feminine Hygiene and Sanitary Protection Products in Finland (2018)  
Feminine Hygiene and Sanitary Protection Products in Italy (2018)  
Feminine Hygiene and Sanitary Protection Products in Poland (2018)  
Feminine Hygiene and Sanitary Protection Products in UK (2018)

Feminine Hygiene and Sanitary Protection Products in China (2017)  
Feminine Hygiene and Sanitary Protection Products in Denmark (2018)  
Feminine Hygiene and Sanitary Protection Products in Indonesia (2016)  
Feminine Hygiene and Sanitary Protection Products in Mexico (2018)  
Feminine Hygiene and Sanitary Protection Products in Sweden (2018)  
Feminine Hygiene and Sanitary Protection Products in Vietnam (2017)