



Mintel Market Sizes

Publication Schedule 2017

1H 2017

A monthly update will be sent with the latest Market Sizes published for each category.

Q1		Q2	
<ul style="list-style-type: none">● Bottled Water● Cars● Disposable Nappies● Instant Noodles¹● Paper Products● Pasta²● Rice● Snack Bars	<ul style="list-style-type: none">● Soap, Bath & Shower Products● Sugar & Sweeteners● Sun Care● Sweet Bakery● Sweet Spreads● Travel & Tourism● Travel Accommodations	<ul style="list-style-type: none">● Baby Food● Body Care● Carbonated Soft Drinks● Chocolate Confectionery● Deodorants● Dishwashing Products● E-commerce● Energy Drinks● Facial Care● Hair Colourants	<ul style="list-style-type: none">● Hair Styling Agents● Health Clubs● Ice Cream● Prepared Soup● Retailing● Shampoo & Conditioners● Shaving and Depilatory Products● Snack Food● Sugar & Gum Confectionery● Wine & Sparkling Wines

● Coverage 34 Countries

● Coverage 20 Countries

1. Asia only

2. M34 with the exception of Asia



2H 2017

A monthly update will be sent with the latest Market Sizes published for each category.

Q3		Q4	
● Biscuits (Cookies & Crackers)	● Footwear	● Advertising	● Leather Goods
● Breakfast Cereals	● Fragrances	● Beer	● Lingerie ¹
● Butter & Yellow fats	● Grocery Retailing ¹	● Bread & Bread products	● Mobile Phone Services
● Cheese	● Milk	● Broadband services and 3G services	● Passenger Airlines
● Clothing	● Mobile V Cell Phone Handsets	● Cooking & Edible Oils	● PCs - Tablets and eReaders
● Coffee	● Oral Hygiene	● Cooking Sauces	● Processed Fish
● Coffee Shops	● OTC Medications	● Department stores ¹	● Processed Meat
● Colour Cosmetics	● Ready Meals (incl. pizza)	● Digital Cameras	● Spirits
● Desserts	● Restaurants	● Fabric Care	● Sports Drinks
● Fast Food & Takeaways	● Vitamins & Minerals	● Health & beauty retailing	● Table Sauces
	● Yoghurt	● Juice	● Tea and Infusions
			● Toys & Games
● Coverage 34 Countries	● Coverage 20 Countries	1. M8 – Brazil, China, France, Germany, Italy, Spain, UK, USA	

January 2018

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January 2018

- Air Fresheners
- Commercial Vehicles
- Feminine Hygiene and Sanitary Protection Products
- Games Hardware
- Games Software
- Insect Killers & Repellents
- Pay TV
- Pet Food
- Television Sets
- Trucks
- Vacuum Cleaners

● Coverage 34 Countries

● Coverage 20 Countries

Country Coverage

M34

- | | | | |
|-----------|-----------|--------------|-------------|
| Australia | Finland | Netherlands | Sweden |
| Austria | France | Norway | Switzerland |
| Belgium | Germany | Philippines | Thailand |
| Brazil | India | Poland | Turkey |
| Canada | Indonesia | Portugal | UK |
| Chile | Italy | Russia | US |
| China | Japan | South Africa | Vietnam |
| Colombia | Malaysia | South Korea | |
| Denmark | Mexico | Spain | |

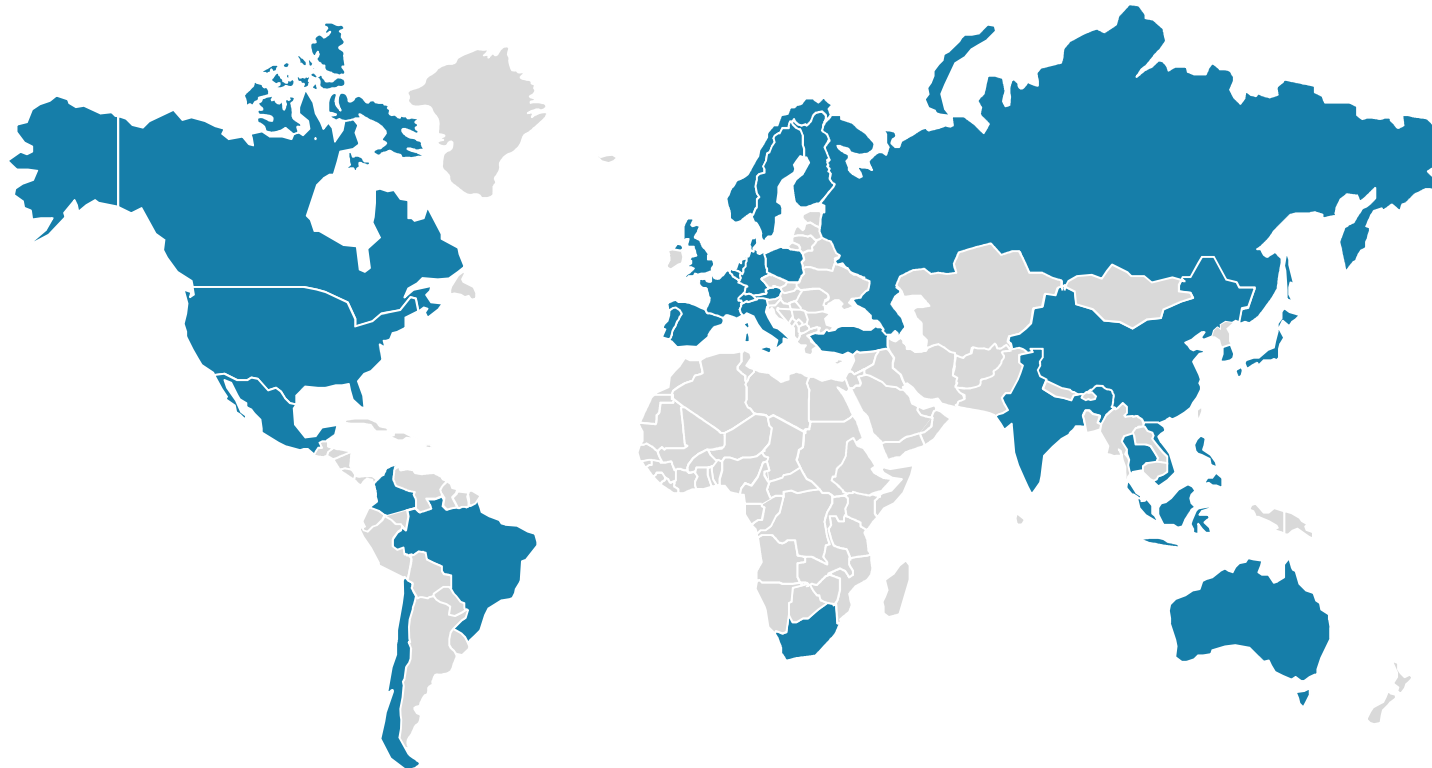
M20

- | | | | |
|-----------|-----------|--------------|--------|
| Australia | France | Japan | Spain |
| Brazil | Germany | Mexico | Turkey |
| Canada | India | Russia | UK |
| China | Indonesia | South Africa | |
| Colombia | Italy | South Korea | |



Consumer Spend Coverage

34 countries – accounting for over 90% of global consumer spend, worth US\$37.2 Trillion USD



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